8 - Implementation

The Village Council, the Village Planning Board, and Village staff will use this comprehensive plan as a guide for decisions they make concerning the physical development of Clemmons. The Clemmons Community Compass will also be used to guide the establishment of priorities for new and expanded community facilities and other public improvements. The Future Land Use Plan and corresponding classifications will serve as the principal policies for evaluating development proposals and proposed changes in Village regulations regarding growth, development, and redevelopment.

Priority Action Items

Given the vision for the future of Clemmons that is drawn in this 2040 plan, and the description/analysis of current conditions and strategic objectives, the path to that future begins to come into focus. This chapter offers a specific plan for implementation by identifying priority action items that are in need of attention in the short-term.

Secondary Action Items

Following the priority action areas is a lists of secondary action items. These action items are not as pressing as the priority action items and should be addressed upon completion of the priority action items. Upon future updates to this plan, priority action items that are completed should be removed from the list and secondary action items should be moved up to the priority list.

Plan Monitoring and Amendment

This comprehensive plan closes with recommendations for continued monitoring of progress and updating of the plan, including a recommendation that the Village Planning Board supervise the plans implementation.
Priority Action Items

This section outlines the top five priority action items that should be implemented in the coming years and another five priority action items for future implementation.

Top Five Priority Action Items

1. Update the Village Transportation Plan and Establish Transportation Advisory Committee

Establishment of a Transportation Advisory Committee is of pivotal importance to the future of Clemmons. Utilize the committee to guide the update of the Village Transportation Plan (VTP) anticipated for completion in 2019; and communicate transportation issues impacting Clemmon’s transportation corridors, while offering solutions to deal with the problems. The Committee will be charged with finding consensus within the community regarding future transportation plans and projects that address traffic congestion, safety, and other transportation related issues. The Committee will engage with the community, Metropolitan Planning Organization and the North Carolina Department of Transportation and other transportation partners. It will develop and recommend a preferred future for transportation plans and projects within the community through the VTP update. The Village should continue to advocate for priority transportation projects including but not limited to:

- Construct safety improvements to the southern section of Lewisville-Clemmons Road (TIP # U – 6004, Right of Way 2023 and Construction 2025)
- Proactively working towards Regional Beltway (I-40 Bypass)
- Improve pedestrian access and crossing conditions with crosswalks and pedestrian lights
- Install striped bike lanes

2. Manage Future Growth Areas

Managing future growth in the northwest and southern growth areas will require coordination with Forsyth County. The Village should coordinate with the County to plan for areas of joint interest and should consider development of a formal agreement that outlines methods for coordinated planning. These efforts should address the following:

- Amend the Legacy Guide’s Growth Management Areas to reflect the goals and objectives of the Clemmons Community Compass
- Promote very low-density development (1 unit per 2 acres) in the Rural Preservation Area
- Offer Cluster Residential development options in the Cluster Residential area
- Prohibit or limiting development of private sewage treatment plants in growth areas to maintain rural character over the long-term
- Develop rural road buffer standards to maintain rural character along key roadways
• Adopt formal policies requiring adequate infrastructure before more intense development / rezoning can be approved
• Zone on the “edges” of jurisdictions that meets the goals of both jurisdictions
• Expand water and sanitary sewer infrastructure in the northwest and southern growth areas

3. Develop Parks and Greenways
Several potential park sites are listed on the Future Land Use Plan along with objectives for creating a system of parks and greenways in Clemmons. A Parks and Greenways Advisory Board should be established to spearhead park and greenway planning efforts, serve as advocates for parks and greenways, and provide recommendations to the Village Council on priority park and greenway investments. Specific actions that should be taken by a new Parks and Greenways Advisory Board include the following:

• Work with Winston-Salem/Forsyth County Schools to explore joint-use of ballfields, playgrounds, and park areas
• Work with regional partners (MPO, Forsyth County, Lewisville, Bermuda Run, Piedmont Triad Regional Council, Piedmont Legacy Trails) to implement trail and greenway plans, seek Tanglewood Park access solutions, and explore opportunities to provide Village residents with better access to the Yadkin River
• Work with Village Planning to develop new requirements for the provision of parks, open space, and greenways as part of new developments
• Research the feasibility and funding options for development of a Blanket Bottom and Muddy Creek multi-use path
• Develop a Village program to acquire public easements within stream and creek buffers for development of future greenways
• Identify priorities for park development, develop plans, and secure funding for design and construction
• Identify infill opportunities for parks within existing residential neighborhoods and explore funding options for developing these facilities

4. Improve Design of Historic Clemmons Road
The Clemmons Road (US 158) corridor will continue to serve as the historic village corridor into the future. To ensure that new development and redevelopment within the corridor fits the context of the corridor, a new overlay zoning district and corresponding design guidelines should be developed. The current Highway 158 Streetscape Design Guidelines should serve as a starting point for development of the overlay district and design guidelines. New standards should address site orientation, road buffering, provision of sidewalks, height, landscaping, parking locations, signage, and greening of existing parking. Additional efforts that should be initiated to improve the character of the corridor include:

• Pursue historic designation for contributing structures and utilize historic design elements in new development or redevelopment strategies
• Develop a plan for streetscape restoration that may include sidewalks, wayfinding, street trees, street furniture, and mast arm street lights
5. Construct Community Gateways, Develop Community Gathering Spaces and Village Branding

Establishment of one or more community gathering spaces is a critical implementation strategy for this plan and one that has been a priority for the community since incorporation. During the development of the Comprehensive Plan Update, the Village Council identified gateways and branding needs for major entranceways into the Village. Potential gathering spaces could focus on music, seniors, parks and recreation, etc. To ensure that this initiative moves forward, the Village Council should form a multi-disciplinary Parks and Recreation Advisory Board that will help identify locations for pocket parks, events, but also be responsible for advising the Village Council on gateways, gathering spaces and branding. Specific tasks include:

- Seek out and evaluate potential development opportunities for community gathering spaces, gateways;
  - Utilize and leverage the NCDOT enhancement set aside funding (~10% of highway projects) to construct gateway improvements to Harper Road interchange and other gateway locations;
- Evaluate the feasibility of specific uses in the spaces;
- Identify funding options for the development of the spaces; and
- Serve as general advocates for making the projects happen.

Design concepts and strategies included in the plan should guide the task force in developing formal plans for a future gathering spaces.

There are dozens of key objectives within the top action item. As the priority action items are completed, additional implementation of plan objectives should be addressed to continue plan implementation.

**MONITORING AND UPDATING THE PLAN**

**Plan Monitoring**

The Village will monitor the implementation of this plan over time to measure the progress in achieving goals, objectives, and actions. This information will provide crucial feedback to the Village’s decision-makers regarding the approach to plan implementation on an ongoing basis.

It is recommended that the Village Planning Board be appointed by the Village Council to oversee the implementation of the Comprehensive Plan. The Village Planning Board will be assisted by the Village Planning Department and tasked with overseeing plan implementation. It will prepare a comprehensive annual report to the Village Council on the status of Plan implementation, focusing on the top five priority action items included in the plan, and any additional initiatives that may be underway. The annual report shall be prepared in January/February of each year and ready for presentation to the Village Council at the annual Village Council Retreat typically held in March.
Evaluating Consistency with the Plan and Other Village Policies and Actions

In addition to Plan monitoring, the Village will use the Comprehensive Plan during development of the Village’s annual budget and updates to a future established Capital Improvement Program (Priority Action Item #1) to ensure consistency with the Comprehensive Plan. The Village’s Planning Department will assist the Village Council with evaluating consistency among future Village budgets, Capital Improvement Programs, and the Comprehensive Plan as these policy documents are being developed.

Plan Updating

It is intended that an update of this plan take place at least every five years unless otherwise directed by the Village Council to occur sooner. In making a determination of when a plan update should be initiated, a prime consideration is the magnitude of the changes that have occurred in the Village since the plan was last updated. For instance, unexpected changes in the economy, the environment, traffic congestion, projected growth, or other issues, may trigger a plan update in less than five years.

When conducting a plan update, Clemmons will thoroughly re-evaluate the vision, goals, objectives, and implementation actions of this plan and change or remove those relevant to make the plan effective. A plan update will also include a thorough review of the validity and current quality of all information contained within the plan and should include opportunities for involvement by the public, boards and commissions, elected and appointed officials, staff, and other affected interests.

Opportunities for Citizen Involvement in Plan Implementation

Seeing this plan through completion will be an “all hands on deck” endeavor. Implementation of the priority and secondary action items will require the efforts of the Village government, the local business community, and active citizens. The Village needs volunteers to assist with plan implementation. It is through our collaborative efforts and focus that we can realize the vision we have set out for our community. One of the best ways that citizens can help with meeting our community goals is by volunteering with one of the new groups that will oversee achievement of action items. These include:

- Gathering Spaces Task Force (Priority Action Item #2)
- Strategic Corridors Transportation Task Force (Priority Action Item #1)
- Comprehensive Plan Oversight Committee (Plan Monitoring)

In addition, our citizens are encouraged to engage in public discussions that will ensue when we begin implementation of the plan. There is much work to be done, decisions to be made, and additional public feedback to gather to ensure that we develop the Clemmons we envision for the future.
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