

2 -Vision and Goals

VISION

Goals have been developed to guide implementation of the following vision statement, ensuring a focus of our efforts on the opportunities and challenges that we have identified and the qualities of the Village that we value and seek to reinforce.

Vision Statement

The Village of Clemmons is a prosperous, welcoming, safe, vibrant, residential community that promotes a high quality of life for its citizens providing a thriving diverse business environment, protecting our natural resources and preserving governmental fiscal integrity. Clemmons' defining characteristic is a superior quality life for all.

VILLAGE GOALS

Goal 1: Managed Growth and Balanced Land Use

Our Village will develop using a more compact land use pattern that links the community through strategically located, village-scale mixed-use centers. Infill and redevelopment sites will be revitalized to provide a mix of uses that more efficiently serve the community and are the highest priority for future development. Land development will be balanced and include commercial, employment and residential uses to ensure the fiscal health of the Village. New development will not outpace infrastructure capacity and will efficiently use our existing services before requiring expansion. A continuum of development forms will be found in Clemmons – from rural, to suburban, to village core. Rural areas will be protected through open space-cluster development patterns and rural preservation.

Goal 2: Revitalized Commercial Corridors

Mature commercial corridors, Lewisville-Clemmons Road and US-158, will be redeveloped and revitalized. These redesigned corridors will reflect our Village character and create a lasting experience and sense of place for visitors and residents. Development will be designed to accommodate vehicles, bicyclists and pedestrians and will employ human-scale designs that improve and beautify our streetscapes and gateway areas.

Goal 3: Multi-Modal Transportation Options

The Village's transportation network will provide true multi-modal opportunities for travelers that link neighborhoods to points of interest and regional

KEY THEMES & PLAN FRAMEWORK

The Clemmons Community Compass Plan Framework is designed to build upon the overarching vision of the community by setting goals to achieve by 2040, objectives for reaching those goals, and specific implementation actions.



destinations. Transportation modes within the Village’s network include driving, bicycling, walking, and transit (bus and future mass transit).

Goal 4: Wide Range of Housing Opportunities

Housing opportunities for all members of our community will be provided in Clemmons: rental apartments, starter, mid-level, and upscale homes, as well as senior housing. Housing stock in the Village will provide options for various lifestyles and household preferences and particularly provide more opportunities for in-town living and better multi-modal access to mixed-use centers.

Goal 5: A Vibrant Community Center

Clemmons and partners will develop a vibrant public gathering place to serve as a focal point of the community to support a sense of place that is walkable, accessible and available for events and community programming.

Goal 6: Environmental Stewardship

Clemmons will be a green community that provides ample parks, open spaces, and greenways. Trees will be preserved and planted to increase tree canopy in the Village. Significant emphasis on preserving stormwater infrastructure function, water quality and quantity will be essential for the protection of our neighborhoods. Landscaping and beautification efforts will improve the visual quality of our community. The Village will be sustainable in its operations and provide energy, water, and waste efficient municipal facilities and services. New commercial, industrial, and residential development will be designed using sustainable best practices. The Village’s multi-modal transportation system will reduce the Village’s impact on air quality, providing alternatives to single-occupancy automobile trips.



Village Hall Entrance on Clemmons Road

Goal 7: Diverse Employment Opportunities

New and innovative businesses will be established in Clemmons. They will expand job opportunities to meet a wide variety of employment needs for residents and broaden the Village’s tax base.

PLAN OBJECTIVES

Throughout the plan, more than 60 objectives that define specific ways that these seven goals should be met are called out in the text and look like this:

<i>Objective Number and Title</i>

Description of objective

Many of these objectives are cross referenced with other related objectives throughout the plan in an effort to integrate related topics and identify objectives that serve multiple purposes. They form the framework for development of the implementation plan actions that are located in Chapter 8: Implementation.